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# northwest meetings + events

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#### REGIONAL NEWS



#### WELLNESS»

#### Meet Healthy!

Seattle-based hospitality management and consulting company Columbia Hospitality has introduced "Work Hard, Play Hard," a wellness program created to enhance meetings and events through healthy, customizable offerings. Designed to promote happiness and health, the program aims to foster creativity and increase engagement for guests. The program includes creative stations with activities such as brainteasers, healthy menus, and fitness activities, such as yoga or Pilates. "Work Hard, Play Hard," is available at Bell Harbor International Conference Center (Seattle), Kitsap Conference Center (Bremerton, Washington) and Talaris Conference Center (Seattle). Programming and menus are unique to each property and are designed to boost meeting morale and keep energy levels high. columbiahospitality.com/health\_wellness.php

PEOPLE NEWS»



Coast Hotels has appointed T.J. Oesterling its corporate director of development. He will be responsible for expanding Coast Hotels' franchise management and acquisition

business. He will spend a majority of his efforts searching for opportunities in Hawaii, along the Pacific Coast, and within the Pacific Rim. Oesterling brings more than 30 years of experience in the hotel industry to Coast Hotels & Resorts, most recently as general manager at the Kapalua Villas located in Maui, Hawaii.